

## Professional Qualifications

### Very creative with the use of:

#### *Programs:*

Current versions of InDesign, Photoshop, Illustrator, Freehand, Dreamweaver, Word, & QuarkXPress

#### *Clerical Skills:*

Type up to 50 wpm, strong communication skills, thrive in a fast-paced environment, work well alone or with a team

#### *Artistic Ability:*

Strong illustration and painting ability, knowledge of book binding and package design

## Freelance

#### *Rocky Mountain Gear:*

Logo • Store Signs • Props • Complete Identity

#### *V-Design:*

Pre-Press Production of Nintendo Strategy Guide

#### *Loughlin Heating & Cooling:*

Redesigned Logo • Flyers • Business Cards • Advertisements

#### *Gold River, Cafe Victoria:*

Menu & Illustrations

#### *Aaron Electrical Contractors, Inc.:*

Logos • Half Page & Full Page Advertisements

#### *Twin Cities Pride Guide:*

Produced advertisements and Magazine

## Work Experience

### **Tommy Bahama (2006 Contract)**

Graphic Designer in Retail Design Department

#### *Responsibilities:*

Manipulation of product imagery and production of company line lists. Completion of relaxed and main collection catalogs.

### **Eddie Bauer (2006 Contract)**

Graphic Designer in Retail Design Department

#### *Responsibilities:*

Create and finalize outlet, apparel and non-apparel seasonal advertising. Collaborate with other designers and art directors to create branding for new and existing campaigns. Maintain a constant workflow in a fast-paced environment while still supplying creative and effective designs for multiple projects.

### **Three Dollar Bill, Inc. (1998-2005)**

Art Director for The Source Directory & LivingOUT Media Group

#### *Responsibilities:*

Produce all advertisements for active publications across the U.S.. Personally handle the conceptualizing and production of all directories. Produce all local and national campaign advertisements, packaging & promotional products. Create and maintain all company identities, branding, stationary, and office documents. Handle all of the production for LivingOUT Media Group. Maintain strong communication with advertisers and printers from selling the product to finalizing post production. Act as a sales consultant for larger advertisers potentially upgrading to a larger advertisement.

### **Phoenix New Times (1998-1999)**

Graphic Designer in Production Department

#### *Responsibilities:*

Produced advertisements for weekly newspaper publication. Responsible for weekly update of the *Romance* section and assisted with paste-up and preparation for pre-press.

### **Outwest Publications, Inc. (1996-1998)**

Graphic Designer in Art/Production Department

#### *Responsibilities:*

Create yellow page directory advertisements for various U.S. publications. Responsible for creating campaign ads for national advertising. Traffic controller between the Art Department & Production Department. Managed printing for all the directories. Proofed blue-lines and communicated with the pre-press and printers.

## Education

#### *Associate of Arts Degree in Advertising Design:*

Al Collins Graphic Design School 1992

#### *Bellevue Community College:*

Completed HTML level 1-3 & CSS 2005



### **Benjamin Castro**

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